



2017 SPONSORSHIP DETAILS

Eastland Mall, JUNE 4, 2017

Thanks for your interest in participating in the first annual Evansville Food Truck Festival. Our goal is to provide local and regional food trucks an opportunity to showcase their offerings within an exciting food truck environment. Coupled with music, beer and a friendly food truck competition, we hope to make this a big success for you and a great experience for our community. With huge crowds attending similar food truck festivals in other markets, our festival will likely become one of the largest annual events in Evansville!

SPONSORSHIP OPPORTUNITIES

Title Sponsor: \$4,000 [limited to 1]

In addition to Media Sponsor benefits (below), it will include company title in all possible forms of print, social media, and media spots.

Media Sponsor: \$2,500 [limited to 2]

In addition to Platinum level benefits (below), it will include rotating and paid media placement.

Stage Sponsor: \$2000

Includes all Platinum Sponsor benefits, featured vinyl banner on backdrop of stage with periodic mentions during stage activities.

Platinum Sponsor: \$1500

Inclusion in advertising and printed materials

Vendor space at the event (see Vendor Packet for details)

Featured listing with logo on Evansville Food Truck Festival web page

Feature story/postings on social media

Banner ad (rotated) on Evansville Events, including Evansville Food Truck Festival page, for 30 days

Includes 4 Passport VIP tickets

Additional branding opportunities at the event

Gold Sponsor: \$750

Premium inclusion in printed materials

Vendor space at the event (see Vendor Packet for details)

Listing with logo on Evansville Food Truck Festival web page

Feature story/postings on social media

Banner ad (rotated) on Evansville Events, including Evansville Food Truck Festival page, for 30 days

Includes 4 Passport tickets

Additional branding opportunities at the event

Silver Sponsor: \$400

Inclusion in printed materials

Vendor space at the event (see Vendor Packet for details)

Listing with logo on Evansville Food Truck Festival web page

Feature story/postings on social media

Includes 2 Passport tickets

Additional branding opportunities at the event

Beer Sponsor: \$1,500 plus 30% of beer sales revenue

Includes all Platinum Sponsor benefits (listed above) – **Sold to Carson's Brewery**

Wine Sponsor: \$500 plus 30% of beer sales revenue

Includes all Gold Sponsor benefits (listed above)

**Be advised that we reserve the right to accept or reject any application based on the uniqueness and quality of products sold, services offered, or the appearance of your truck or booth. All event and food truck/vendor participation details are subject to change. Event will be held rain or shine.



2017 SPONSORSHIP AGREEMENT

Please complete this agreement which outlines your commitment to participate as a sponsor of the 2017 Evansville Food Truck Festival.

CONTACT INFORMATION

Contact Name _____ Title _____

Email Address _____ Phone _____

Business Name _____

Business Address _____

City _____ State _____ Zip _____

Website _____ Twitter _____ Facebook _____

BILLING INFORMATION

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____ Phone _____

SPONSORSHIP LEVEL (please check one):

PLATINUM GOLD SILVER MEDIA TITLE BEER – **SOLD!** WINE

() \$1,500 () \$750 () \$400 () \$2500 () \$4,000 () \$1500 + 30% sales () \$500 + 30% sales

() CUSTOM PACKAGE (add mutually agreed upon details on back)

PAYMENT

Please enclose check payable to **Greater Evansville Media LLC** in the amount of \$ _____

Please send all payments to **Greater Evansville Media LLC 600 N Weinbach Ave, Evansville, Indiana 47711.**

To be considered as a sponsor for the 2017 Evansville Food Truck Festival, a completed agreement must be returned along with payment. By signing this form, you agree to adhere to all the requirements for Evansville Food Truck Festival, as outlined in the Sponsor Information sheet.

Signature _____ Title _____ Date _____

Accepted by _____ Date _____

Evansville Food Truck Festival is hosted and organized by Joe Notter and Randy Notter with EvansvilleEvents.com, operated under Greater Evansville Media LLC. A portion of proceeds benefit the SUSAN G KOMEN Foundation.