



## SATURDAY, JANUARY 13TH \* NOON TO 5 P.M. VETERANS MEMORIAL COLISEUM

- Wing eating is growing fast as one of the most consumed casual foods in the US
- And it's not just for guys either, women's consumption growing fast, too
- Over 1.25 billion wings are consumed during the Super Bowl
- Wing festivals bring food, fun and social engagement—offering businesses and organizations the opportunity to capture this growing, lucrative market
- The Coliseum offers plenty of parking, a large indoor space, and is centrally located within the thriving downtown district.

### WHAT TO EXPECT

Indulge in the Area's Best Chicken Wings at this One-Day Festival!  
20+ Food Vendors \* Wing Eating Contest \* Wingette Pageant \* Live Music  
Tailgate Games \* Live Judging and Awards \* Fun for Entire Family  
VIP Party starting at 11 a.m.

### OTHER EVANSVILLEEVENTS.COM EVENTS

Evansville FoodTruck Festival \* Evansville Stromboli Festival \* Evansville Taco Festival  
Evansville Restaurant Week \* A League of Their Own 25th Anniversary Celebration  
Resolution Run \* Memorial Day Run

Operated under Greater Evansville Media LLC, our events has attracted thousands receiving very positive feedback from consumers, vendors and partners. We utilize a range of marketing tools, including EvansvilleEvents.com listings and ads, free and paid social media (Facebook over 15,000 followers), large email database, paid and partnered radio, print, and attracted extensive news/media coverage throughout the Tri-State.





# VENDOR APPLICATION

Please complete below form to be included in the 2018 Evansville WingFest to be held Saturday, January 13th at Veterans Memorial Coliseum. By submitting this application form, you agree to all details and conditions outlined for vendors for the event, which includes adhering to the Voucher Payment System. Additional details on the event can be found at [www.EvansvilleEvents.com](http://www.EvansvilleEvents.com), Facebook or by emailing [info@EvansvilleWingFest.com](mailto:info@EvansvilleWingFest.com).

**YOU CAN ALSO APPLY ONLINE AT [www.EVANSVILLEEVENTS.com](http://www.EVANSVILLEEVENTS.com)**

Booth space is \$149, if paid by December 1st, 2017, or \$199 if paid after that date. Submit your application quickly to secure your space. Final deadline to submit your application is December 15th. Vendor booth space is limited and available on a first-come, first-served basis.

Each vendor receives a 10' x 10' space inside the coliseum. Larger booths (20'x10') are available for an additional \$50. Electric is provided, but must be reserved in advance. Additional details including food preparation and insurance requirements will be provided separately.

Booth set up begins at 7 a.m. on day of event. All booths must be set up, staffed and ready to operate prior to 10:30 a.m. Event officially opens at 11 a.m. with a VIP hour. General admission opens at noon. Food booths must be operated and serving food until the event closes at 5 p.m. Please plan accordingly. All booth equipment must be removed no later than 6:30 p.m. immediately following the event.

**VOUCHERS:** Food vendors are NOT permitted to accept cash for food items. A Voucher Payment System will be in place for the event. Vouchers will be sold to the public for redemption at food vendor booths. Consumers pay \$3 per voucher, which is good for 3 wings. Each vendor will receive \$2 per voucher collected and will be paid at the close of the event.

### PLEASE COMPLETE

Vendor Name/Business: \_\_\_\_\_

Vendor Type:  Restaurant  Food Truck  Other Food  General Vendor

Person Submitting: \_\_\_\_\_ Signature: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State & ZIP: \_\_\_\_\_

**PLEASE CONTACT US TO ARRANGE FOR PICK UP OF YOUR APPLICATION AND PAYMENT.**

CALL 812-202-8171 or EMAIL [Info@EvansvilleWingFest.com](mailto:Info@EvansvilleWingFest.com)  
MAKE CHECKS PAYABLE TO GREATER EVANSVILLE MEDIA LLC



# SPONSORSHIP

# AGREEMENT

Please complete below form to be included in the 2018 Evansville WingFest to be held Saturday, January 13th at Veterans Memorial Coliseum, from 11 a.m. to 5 p.m. By submitting this application form, you agree to become an official sponsor of the event as detailed below. Additional details on the event can be found at [www.EvansvilleEvents.com](http://www.EvansvilleEvents.com), Facebook or by emailing [info@EvansvilleWingFest.com](mailto:info@EvansvilleWingFest.com).

**AGREEMENTS CAN BE SUBMITTED ONLINE AT [www.EVANSVILLEEVENTS.com](http://www.EVANSVILLEEVENTS.com)**

- Presenting Sponsor \$3,499—including in all advertising, social media, marketing materials and preferred signage at the event. And the opportunity to develop a custom promotion tied to the event.
- Media Sponsor \$2,499—including in all paid advertising, social media, marketing materials
- Stage Sponsor \$1,499—exclusive stage signage and recognition in all marketing materials
- Wing Eating Sponsor \$999—exclusive exposure as contest sponsor, and mentioned in all marketing materials
- Gold Sponsor \$999—including in all marketing materials, selected paid advertising, preferred placement
- Silver Sponsor \$599—mentioned in all marketing materials, receive social media exposure

All sponsors will be included on the official 2018 Evansville WingFest website, social media sites, printed materials, and provided opportunity for signage at the event. All sponsors also receive an opportunity to have booth space at the event, including a 10'x10' booth tent provided. Electricity is available upon request.

### PLEASE COMPLETE

Business/Organization: \_\_\_\_\_

Person Submitting: \_\_\_\_\_ Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website : \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State & ZIP: \_\_\_\_\_

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