

# COMMUNITY OPPORTUNITIES!

**\$5000 CASH  
BBQ PRIZES!**



**KANSAS CITY  
BARBEQUE  
★ SOCIETY ★**

**AUGUST 16 & 17, 2019  
EVANSVILLE, IN**

## FEATURING:

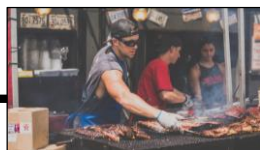
*FREE Admission  
State Championship BBQ Contest  
Sanctioned KCBS Event  
Friday Night BBQ Dinner Party  
World Championship BBQ Saturday  
SICE Custom Car Show  
Live Music*





Join us in bringing to Evansville a national barbecue event, sanctioned by the Kansas City Barbecue Society, celebrating the Evansville's World Championship BBQ. Large crowds from throughout the region are expected to watch BBQ competition, eat great food, listen to great music and check out over 100 custom hot rods.

Your company or organization can partner with us by becoming an official sponsor. Choose from numerous investment levels which provide high visibility at the event and as part of extensive advertising and social media campaigns.



## SCHEDULE OF EVENTS

**Friday, August 16<sup>th</sup>**  
5 p.m. to 10 p.m.

### **Ticketed BBQ Dinner Feast with Live Music and Brew (adults 21+)**

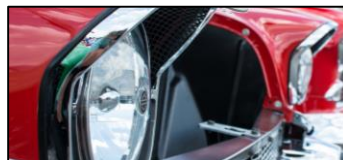
- Exclusive World Championship BBQ Dinner by world renowned BBQ trainer and media celebrity, **Jim Johnson** (5 to 8 pm, or while supplies last)
- Sampler Dinner includes smoked pork, ribs, chicken, sausage, BBQ baked beans, potato salad, coleslaw and bread
- Live Bluegrass Music from Oxdo Stringband and St Paul & The Rooms
- Price is \$30 at the door or \$25.95 in advance (\$22.95 before August 1<sup>st</sup>)

**Saturday, August 17<sup>th</sup>**  
11 a.m. to 7 p.m.

### **FREE Admission - Public is welcome to Enjoy Live Music and World Class BBQ**

- KCBS Competition Judging from Noon until 2 p.m. Awards ceremony at 4 p.m.
- Food for Sale from Expert Champions, including KCBS National Champion Jim Johnson
- Numerous Food Vendors and Food Trucks
- Live Music from The Hootz out of Nashville and Tim Wright of The Wright Brothers
- SICE Custom Car Show from 1 p.m. until 4 p.m.

*\*Schedule is tentative and subject to change*





<b>2019 SPONSOR PACKAGES</b>	
<p><b>Presenting Sponsor - Vectren</b></p> <ul style="list-style-type: none"> <li>• Opportunity to speak during Opening Ceremony/Dinner Party</li> <li>• Recognized in all Media – including a Comprehensive Advertising &amp; Media Program</li> <li>• Recognized in Social Media Campaign</li> <li>• Recognized at all events – BBQ Fest, Concerts, Custom Auto Show</li> <li>• VIP tent seating for up to 10 people</li> <li>• 10 tickets to Friday's Dinner Party &amp; Concert</li> <li>• Ad in event Program Guide</li> <li>• <b>PLUS</b> included on Website, PA promotions, Banner, Corp tent (10x20) and Logo on T-shirts</li> </ul>	<b>\$15,000</b>
<p><b>BBQ Contest Sponsor</b></p> <ul style="list-style-type: none"> <li>• Opportunity to speak during Awards Ceremony</li> <li>• Recognized in selected Advertising &amp; Media Program</li> <li>• Recognized in Social Media Campaign</li> <li>• VIP tent seating for up to 10 people</li> <li>• 10 Tickets to Friday's Dinner Party &amp; Concert</li> <li>• Ad in event Program Guide</li> <li>• <b>PLUS</b> included on Website, PA promotions, Banner, Corp tent (10x20) and Logo on T-shirts</li> </ul>	<b>\$10,000</b>
<p><b>Stage / Entertainment Sponsor - Tropicana</b></p> <ul style="list-style-type: none"> <li>• Stage Banner with opportunity to speak during Saturday event</li> <li>• Recognized in Social Media Campaign</li> <li>• VIP tent seating for up to 4 people</li> <li>• 6 Tickets to Friday's Dinner Party &amp; Concert</li> <li>• Listing in event Program Guide</li> <li>• <b>PLUS</b> on Website, PA promotions, Booth space (10x10), and Logo on T-shirts</li> </ul>	<b>\$5,000</b>
<p><b>Friday Night Dinner Party Sponsor – Berry Global</b></p> <ul style="list-style-type: none"> <li>• Stage Banner with opportunity to speak at Friday event</li> <li>• Recognized in Social Media Campaign</li> <li>• VIP tent seating for up to 4 people</li> <li>• 6 Tickets to Friday's Dinner Party &amp; Concert</li> <li>• Listing in event Program Guide</li> <li>• <b>PLUS</b> on Website, PA promotions, Booth space (10x10), and Logo on T-shirts</li> </ul>	<b>\$5,000</b>
<p><b>Main Tent Sponsor – Old National Bank</b></p> <ul style="list-style-type: none"> <li>• Banners inside Main Tent</li> <li>• Recognized in Social Media Campaign</li> <li>• VIP seating for up to 4 people</li> <li>• 6 Tickets to Friday's Dinner Party &amp; Concert</li> <li>• Listing in event Program Guide</li> <li>• <b>PLUS</b> on Website, PA promotions, Booth space (10x10), and Logo on T-shirts</li> </ul>	<b>\$5,000</b>
<p><b>Program Guide Sponsor</b></p> <ul style="list-style-type: none"> <li>• Recognized in Social Media Campaign</li> <li>• VIP tent seating for up to 2 people</li> <li>• 6 Tickets to Friday's Dinner Party &amp; Concert</li> <li>• Program Guide Recognition and Ad</li> <li>• <b>PLUS</b> on Website, PA promotions, Booth space (10x10), and Logo on T-shirts</li> </ul>	<b>\$2,000</b>
<p><b>VIP/Corp Tent Sponsor (4 available)</b></p> <ul style="list-style-type: none"> <li>• Banner inside VIP Tent</li> <li>• Recognized in Social Media Campaign</li> <li>• VIP tent seating for up to 4 people</li> <li>• 2 Tickets to Friday's Dinner Party &amp; Concert</li> <li>• Listed in event Program Guide</li> <li>• <b>PLUS</b> on Website, PA promotions, Booth space (10x10), and Logo on T-shirts</li> </ul>	<b>\$1,000</b>

*Note: Custom packages also available.*



## 2019 SPONSORSHIP AGREEMENT

Thank you for your participating in the 2019 Evansville BBQ Fest to be held Friday and Saturday, August 16 & 17, 2019 in Downtown Evansville. By submitting this application form, you agree to become an official vendor of the event as detailed in the Community/Sponsorship packet. Additional details on the event can be found at [www.EvansvilleBBQFest.com](http://www.EvansvilleBBQFest.com), Evansville BBQ Fest Facebook or by emailing [info@EvansvilleEvents.com](mailto:info@EvansvilleEvents.com).

### SPONSORSHIP LEVEL

- Presenting Sponsor (Vectren, A CenterPoint Energy Company)
- BBQ Contest Sponsor \$10,000 (One Available)
- Entertainment/Stage Sponsor (Tropicana)
- Friday Night Sponsor (Barry Global)
- Main Tent Sponsor (Old National Bank)
- Program Guide Sponsor \$2000 (One Available)
- VIP/Corp Tent Sponsor \$1000 (Four Available)
- Other \_\_\_\_\_

### PLEASE COMPLETE

Business/Organization: \_\_\_\_\_

Person Submitting: \_\_\_\_\_ Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website : \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State & ZIP: \_\_\_\_\_

Greater Evansville Media LLC • 600 N Weinbach Ave, Suite 230 • Evansville, IN 47711  
[Info@EvansvilleEvents.com](mailto:Info@EvansvilleEvents.com) \* 812-202-8171

