

Dear Community Supporter,

I would like to introduce an idea that I believe will be incredibly important to the future of Greater Evansville. I am confident with your help we can continue to strengthen our thriving community.

In 2010, I moved back to Evansville (my birthplace) after living away for 25 years in Pittsburgh, Philadelphia and finally Los Angeles. I was a Newspaper executive's son. As a result, I was introduced to so much entertainment in well-developed markets. I have volunteered at regattas and parades at a very young age. I enjoyed the crowds and seeing everyone work together to connect with the communities.

In 2011, I acquired the website EvansvilleEvents.com, which was based on feedback received from local influencers. In 2016, and after several years of supporting local non-profit and community events, EvansvilleEvents.com began planning their first event, the Memorial Day 5k and Festival. The next year, that event split into the Memorial Day Run and the nationally cited, Evansville Food Truck Festival (*Realtor.com Where 20-Somethings Actually Buy Homes: The 10 Hottest Cities for Young Millennials*)

In 2020, we have successfully completed our 17th festival in Evansville, The Evansville Wing Festival. In such a short time, we have planned and executed 17 successful festivals in Evansville while raising over \$40,000 for local non-profits! Many attendees are traveling hours to join us! We are certain this movement is stemming our local economy.

Please consider becoming an annual partner to help us continue to bring quality of life events and drive visitors into our community. We will work along side of you to create the perfect opportunity to help you gain more market share.

Call today to set up a meeting to discuss how we can work together for the shared interests of developing and growing our community. Please refer to the backside for the 2020 planned events.

Thank you for your time and consideration,

Joseph Notter
812-202-8171
info@evansvilleevents.com
Greater Evansville Media LLC
Website: EvansvilleEvents.com

"We are only as good as our last event."

Please see attached 2020 event tentative schedule:

Evansville Resolution Run Jan 4th

Evansville Pizza Week Jan 12th -18th

Evansville Wing Festival Jan 25th

Evansville Burger Week – March 1st – 7th

Evansville Fitness Week – March 15th – 21st

Comedy Night in Evansville – March 28th

Evansville Fish Week – April 5th – 11th

Evansville Taco and Beer Fest – FREE ADMISSION - May 2nd

Evansville Memorial Day Run – May 25th

Evansville Food Truck Festival – June 7th

Evansville Stromboli Week – June 14th – 20th

Evansville BBQ Festival – FREE ADMISSION - June 26th -27th -

Evansville Ice Cream Week – July

Evansville Burger Brawl – July

Evansville OctoberFest – August

Evansville Margarita Week – September 6th – 12th

Evansville Taco Festival – September

Evansville Wing Week - October

Evansville BrunchFest - November

Evansville Seafood Week – November

Evansville NYE – December 31st

2020 Annual Sponsorships:

Platinum Level - \$30,000

1. Includes: 2 festival presenter (\$30,000 value)
2. Logo in community supporter section on front page of EvansvilleEvents.com for the year (est. 250,000 impressions)
3. 8'x3' banner displayed at all events and festivals. (banner print included)
4. Includes logo on all paid flyer and passport print. (est. 300,000 impressions)
5. Logo on all admission bracelets (est. 10,000 and print cost included)
6. 30 VIP Tickets to select festivals
7. Optional 10x10 Vendor booth at every event
8. 1 featured event per month on EvansvilleEvents.com

Gold Level - \$20,000

1. Includes 1 festival presenter (\$15,000 value)
2. Logo in community supporter section on front page of EvansvilleEvents.com for the year (est. 250,000 impressions)
3. 8'x3' banner displayed at all events and festivals. (banner print included)
4. Logo on all paid flyer and passport print. (est. 300,000 impressions)
5. Logo on all admission bracelets (est. 10,000 and print cost included)
6. 20 VIP Tickets to select festivals
7. Optional 10x10 Vendor booth at every event
8. 1 featured event per month on EvansvilleEvents.com

Silver Level - \$15,000

1. Includes logo in community supporter section on front page of EvansvilleEvents.com for the year (est. 250,000 impressions)
2. 8'x3' banner displayed at all events and festivals. (banner print included)
3. Logo on all paid flyer and passport print. (est. 300,000 impressions)
4. Logo on all admission bracelets (est. 10,000 and print cost included)
5. 15 VIP Tickets to select festivals
6. Optional 10x10 Vendor booth at every event

Bronze Level \$10,000

1. Includes logo in community supporter section on front page of EvansvilleEvents.com for the year (est. 250,000 impressions)
2. 8'x3' banner displayed at all events and festivals. (banner print included)
3. Includes logo on all paid flyer and passport print. (est. 300,000 impressions)
4. 10 VIP Tickets to select festivals.
5. Optional 10x10 Vendor booth at every event
6. 1 featured event per month on EvansvilleEvents.com

2020 Per Festival Sponsorship:

Festival Presenter \$15,000

1. Includes naming rights in title of event
2. 8'x3' banner displayed at all events and festivals. (banner print included)
3. Includes logo on all paid flyer and passport print. (est. 300,000 impressions)
4. Logo on all admission bracelets (est. 10,000 and print cost included)
5. Includes 8 VIP tickets

Media Sponsor \$2,500

1. Includes mention in all paid advertising
2. Logo on event website
3. Optional 10x10 booth space.
4. Includes 6 VIP tickets

Stage Sponsor \$2,000 – \$10,000

1. Includes stage title with logo at front stage
2. Logo on event website
3. Optional 10x10 booth space.
4. Includes 6 VIP tickets
5. Rate varies based on event artists and budgets TBD

Corporate Sponsor \$1,000

1. Includes online mentions
2. Logo on event website
3. Optional 10x10 booth space
4. Includes 4 VIP Tickets

Corporate Booth \$500

1. Includes online mentions
2. Logo on event passports
3. 10x10 booth space
4. Includes 2 VIP Tickets

Please call today to set up a no-obligation planning meeting 812-202-8171 or email info@evansvilleevents.com